What is claimed is:

1. A composition for use in asphalt and coal tar mixtures comprising: an odor masking agent; and

a holding agent structured to bond with obnoxious odors while allowing the odor masking agent to be at least partially released, wherein the odor masking agent and the holding agent combine to effectively reduce and mask objectionable odors of the asphalt and coal tar mixtures.

2. The composition as recited in Claim 1 wherein said odor masking agent is selected from the group consisting of:

concentrated extract of vanilla; concentrated extract of peppermint; concentrated extract of cinnamon; and synthetic bubble gum fragrance.

3. The composition as recited in Claim 1 wherein said odor masking agent is selected from the group consisting of:

natural and synthetic oils.

- 4. The composition as recited in Claim 3 wherein said natural and synthetic oils include lemon oil and orange oil.
- 5. The composition as recited in Claim 1 wherein said odor masking agent is selected from the group consisting of:

glycols, glycol ethers, alcohols, esters, aldehydes and ketones.

6. The composition as recited in Claim 1 wherein said holding agent is selected from the group consisting of:

dialkylglycol alkyl ethers and dialkylphthalates.

7. The composition as recited in Claim 1 wherein said holding agent is selected from the group consisting of:

pure organic compounds, including diethyl phthalate and diethylene glycol methyl ether.

8. A composition for adding to asphalt and coal tar mixtures comprising:

an odor masking agent; and

- a holding agent structured to chemically bond with hydrocarbons, amines, sulfides, and other odor components present in the mixtures, wherein the odor masking agent and the holding agent combine to reduce and mask objectionable odors.
- 9. The composition as recited in Claim 8 wherein said odor masking agent is selected from the group consisting of:

concentrated extract of vanilla;

concentrated extract of cinnamon; and

concentrated extract of peppermint;

synthetic bubble gum fragrance.

10. The composition as recited in Claim 8 wherein said odor masking agent is selected from the group consisting of:

natural and synthetic oils.

11. The composition as recited in Claim 10 wherein said natural and sythetic oils include lemon oil and orange oil.

12. The composition as recited in Claim 8 wherein said odor masking agent is selected from the group consisting of:

glycols, glycol ethers, alcohols, esters, aldehydes and ketones.

13. The composition as recited in Claim 8 wherein said holding agent is selected from the group consisting of:

dialkylglycol alkyl ethers and dialkylphthalates.

14. The composition as recited in Claim 8 wherein said holding agent is selected from the group consisting of:

pure organic compounds, including diethyl phthalate diethylene glycol methyl ether.